

2022
ANNUAL
REVIEW
ORT AMERICA SUPPLEMENT

Contents

A Message from ORT America	1
National and International Highlights	2
Regional Highlights	4
Financial Update	11

A Message from ORT America

Dear Friends,

Looking back at 2022, we are so grateful to have returned to more normal operations as Covid-related concerns receded, allowing us to be together to mark our milestone 100th Anniversary. At the same time, while we were anticipating our many local and national celebrations, the unexpected happened with the outbreak of war in Ukraine, right at the start of the new year.

We were amazed at how our community came together – in many cases in person – for our centennial events, while also opening their hearts, and wallets, to respond to the emergency needs of our Ukraine students, teachers, and families.

ORT has a history of success in bringing people together in both good and challenging situations and 2022 was no exception. The generosity of supporters and friends across the country meant that we could continue to fund the many worthy endeavors that need our help, including:

- \$1.9 million raised for our Ukraine emergency campaign. These funds supported essential needs such as food and water, medicines, shelter, transportation, heat and electricity, and so much more.
- A magnificent national Gala to celebrate 100 years and honor Dr. Conrad Giles. The event together with 100th anniversary activities raised more than \$600,000.
- In-person travel experiences including missions to Israel and New Orleans, and the International Cooperation Symposium to Bulgaria and Greece, that brought participants face-to-face with our beneficiaries and inspired us to continue our important work.
- Ongoing investment in our Israel-based initiatives in Kiryat Yam, Kfar Silver and other communities serving nearly 10,000 students in the periphery.



Barbara Birch

Barbara Birch
President & CEO



Howard Lanznar

Howard Lanznar
Chairman of the
Board of Directors

None of this would be possible without the leadership and dedication of each of you. We thank you for all that you do for ORT. You are making a difference for students, families and communities around the world who rely on us for excellent educational programs and humanitarian needs.

Thank you to all of you for making this past year's accomplishments possible.

National and International Highlights

Our centennial year enabled us to look back on ORT America's rich history and its most memorable and impactful leaders. We shared a behind-the-scenes look at our organization and inspired many to join us to ensure the next 100 years are even stronger. See below some highlights from our milestone year.

Mission and World ORT General Assembly in Israel May 11-18, 2022

There were so many special moments during our week together in Israel. The Mission in Jerusalem laid the foundation for understanding ORT's work in Israel, and the World ORT General Assembly brought us together during visits to our programs in Kiryat Yam and Kfar Silver Youth Village. We spent time with colleagues and friends from around the world, for the first time in years, and saw firsthand how ORT is bridging the socio-economic gap in Israel through education.



Joe Loeffler, ORT America National Board Member, with students in the D. Dan. & Betty Kahn STEAM Center.

Kiryat Yam brought us face-to-face with ORT students at the D. Dan & Betty Kahn STEAM Center. We heard from Mayor David Even-Tzur about how ORT's activities have transformed the city.

We observed the youngest students in the Max M. & Marjorie S. Fisher Foundation Kindergarten Robotics program using tablets to control their Lego robots.

We were welcomed by Amos Gofer, CEO of Kfar Silver Youth Village, who provided an overview of the Village and its unique environment for students, especially those with emotional challenges. It was meaningful to see the impact of our donations and how they have improved the facilities at the Village, including the newly renovated kitchen and dining hall, athletic facilities and track, and more.

Mission to New Orleans Marks Centennial September 11-13, 2022



Members of the Mission to New Orleans enjoyed a visit to the Sazerac House.

An exploration of the Jewish South was the theme of our first domestic mission. The group included dedicated leaders from across the country who enjoyed visits to the Museum of the Southern Jewish Experience, The National World War II Museum, and the Whitney Plantation in addition to enjoying the sights and sounds of New Orleans.

ORT missions provide a firsthand look at how global network and provides an opportunity to

World ORT International Cooperation Symposium to Bulgaria and Greece Oct. 19–26, 2022



Austin Center

ORT America Board members Suze Goldman and Austin Center attended the program that was led by Celeste Scheib Gonzales, IC Director. In Bulgaria they were hosted by Plamen Petrov, ORT Bulgaria Director, who led a tour of the ORT Sofia school.

Student Ambassadors from Sofia joined the group, and traveled to Thessaloniki, Greece, and visited the ORT Partner Irida Center where women refugees receive vocational training. Austin Center gave a workshop called “The Tree of Life” where hand and footprints were attached to a tree that Austin designed.

Annual Meeting

At the 2022 Annual Meeting in New York City, Dan Green, World ORT Director General and CEO, shared an update that included ORT’s response in Ukraine, program growth in Israel, and expansion of the World ORT education network. Attendees also enjoyed a “Year in Review” video with highlights of 2022 activities. Gail Lanznar, Executive Committee member and Vice President–Secretary, recognized a pledge of \$100,000 to establish the Hilly & Gerry Panovka Scholarship Fund at Hodayot Youth Village, from Hilly Panovka’s children and grandchildren in honor of ORT America’s 100th Anniversary and Hilly’s 85th birthday.

ORT improves communities throughout its meet the people its programs serve.

ORT America 100 Year Gala



Photo: Brett Deutsch www.deutschphoto.com

(l to r) Judy Menikoff, ORT America Executive Committee, Howard Lanznar, ORT America Board of Directors Chair, Dan Green, World ORT Director General & CEO, Barbara Birch, ORT America President & CEO, and Dr. Conrad Giles, World ORT President and Gala Honoree.

ORT America marked its 100-year milestone with a Gala, on November 20 at the Museum of Jewish Heritage in New York City. With nearly 150 in attendance, more than \$600,000 was raised for transformative education in Israel, Ukraine, and new initiatives. Ophira Eisenberg, radio and television personality, served as the master of ceremonies.

The guest of honor was Dr. Conrad Giles, president of World ORT. ORT America Chairman Howard Lanznar described Giles as “showing by example what it means to be a Jewish communal leader.”

“I am humbled to be chosen to be honored in our 100th year. It has been my personal mission to continue the work of my predecessors and help our beneficiaries around the world receive life-changing education,” Dr. Giles said.

Since 1922 ORT has played a key role in sustaining Jewish communities through vocational training, education, Judaic studies, and Jewish cultural activities. Today we provide 21st-century skills that empower individuals and strengthen communities and Jewish life worldwide.

Regional Highlights

Across the country, enthusiastic supporters and friends gathered for ORT events.

ATLANTA



Barbara Birch with Sari Marmur, then President of the Atlanta Region.

ORT Atlanta's O/Art in the City auction attracted 250 friends, artists, and supporters from the community in March. Co-chaired by Sheri Panovka and Leslie Moradi, the event raised funds to support Kfar Silver and Ukrainian refugees. Atlanta also welcomed Ariel Frechtman as its new director, following Rachel Miller who retired after having served ORT with dedication for many years.

CALIFORNIA

The region welcomed Dr. Moshe Leiba, Deputy Director General and Chief Pedagogical Officer of World ORT Kadima Mada, and Yoad Sin Haike, a graduate of the ORT Robotics program in Dimona. In Los Angeles they were hosted by Marcy and Daron Tajkef at their home, with an assist from Shannon and Jack Massachi, and attracted families from the de Toledo High School Robotics team in West Hills. At the school, they met the robotics team and coach. Yoad later returned to the school to serve as a mentor for the team. In December, Barbara Birch held meetings with donors and spoke at a house party for ORT at the home of David and Barbara Cohan.

CHICAGO



In May, the Region celebrated the centennial year at the annual "Lunch with a View," chaired by Barb Statland and Sarah Weitz. Featured guest author Mark Larson, spoke about his book

Ensemble, a history of Chicago's theater scene, spanning 65 years. In the Fall a Sukkot Block Party welcomed families with fun activities for all ages. Their generosity enabled ORT to donate \$1,000 to the Highland Park Community Foundation's July 4th Recovery Fund.

DETROIT



(l to r) Arthur Weiss, Partner at Jaffe Raitt Heuer & Weiss (Award Sponsor), Brian Hermelin (Honoree), Randy Wertheimer and Nathan Forbes.

ORT Michigan hosted its first in-person Rub-a-Dub event in two years on August 25th at the M1 Concourse. The celebration of ORT America's 100 years brought out nearly 500 people for an exciting evening. Honoree Brian Hermelin was presented with The Hermelin ORT Legacy Award for his devoted service to ORT. Chaired by Nathan Forbes, Marcie and Rob Orley, and Randy Wertheimer, the event raised a record \$1.2 million. In November,

Wingo (Women's Only BINGO) was the most successful in its 30+ year history. Chaired by Lisa Rothberger, Emily Rosenberg and Hannah Kessler, the event raised over \$100,000 in support of ORT Ukraine students and their families.

FLORIDA



Jeff Cooper, ORT America CFO & COO, Debra Kanter, ORT America Board member and her husband Laurence, and Magician Larry Greenberg.

ORT Florida's 100th anniversary featured the "Magic, Mentalism and Comedy" of Larry Greenberg on October 20. Chaired by Rose Feinberg, Ronnie Giordano, and Gail Kuhn, they honored Sandy Brandner and Vicki Solomon. The Shirley

Sokolsky Leadership Award was presented to Cheryl & Neil Karadbil, and Arthur Rottenstein, for their years of dedication. Other events included an Art Extravaganza in August, chaired by Claire Herer and Cheryl Karadbil. The region launched its inaugural golf tournament, where avid golfers "played with a purpose" to support ORT and learn more about the impact of our work. Proceeds went to support the Kfar Silver Youth Village. Golfers and donors also made a difference for local Roosevelt Elementary students, by making it possible for them to receive books of their own.

NORTHEAST

The Region served as the host of the 100th Anniversary Gala (see page 3). It was wonderful to welcome many local guests and re-establish connections.

Earlier in the year, Amos Gofer, CEO, Kfar Silver Youth Village, met with supporters including Robin Panovka, Partner, at Wachtell, Lipton, Rosen, Katz. Additional visitors from Israel included Dr. Moshe Leiba, Deputy Director General and Chief Pedagogical Officer of World ORT Kadima Mada, and Yoad Sin Haike, a graduate of the ORT Robotics program in Dimona. In Philadelphia they spoke at a Mainline reunion hosted by Lois Kaliner, Gerri Fish, and Helen Alexander, for supporters who have been involved since the 1960s. Board Member Suze Goldman of Longmeadow, MA, arranged meetings and community gatherings. Additional stops included New York, Federations in Connecticut and Massachusetts.

OHIO



The Sill-Perlmutter family honored with the 2022 Maimonides Award.

The ORT America 2022 Jurisprudence Award recipients were Heidi Goldstein Friedman, partner at Thompson Hine LLP, and Jeffrey Wild, Firm Administrative Partner and Chief Strategy Partner at Benesch, Friedlander, Coplan, and Aronoff LLP. Ira Kaplan and Niki Schaefer presented the awards at the Union Club in Cleveland with 100 attendees. In October the Sill-Perlmutter families were honored with the 2022 Maimonides Award at the 51st annual Fall Brunch at the Beechmont Country Club recognizing their involvement with ORT since its founding over 60 years ago.



WORLD ORT 1880 Society

The 1880 Society is named for the year of ORTs founding when three men in Czarist Russia realized the need for training Jews in agriculture – and among their first tasks was to raise funds from the community. 1880 Society members generously pledge \$100,000 or more over four years. These donors make an outsized impact on the lives of ORT students, teachers, schools, and communities around the world.

ORT America is grateful for the support and dedication of these 1880 Society Members:

Anonymous	Joyce B. and Harry Graber	Panovka Family
Caryl and Herbert W. Ackerman	Sue and Robert Grey	Dorothy & Dr. Hershel Sandberg
Margaret & Dr. Robert Blume	Doreen and David Z"L Hermelin	Helen and Harry Saul Foundation
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Miriam Efrogmson	The D. Dan and Betty Kahn Family Foundation	Dr. Louanne Smolin and David Eaton
Shelley and Marvin Fagel	Natalie and Murray S. Z"L Katz	Shirley Sokolsky
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Jeffrey Farber Family Foundation	Alice and Charles Kurland	Dr. Marilyn Thypin
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Eva Lynn and Leo Gans Z"L	Judy and Peter Menikoff	
Roberta Goldstein	Joanne and Richard Miller	
	Lusia and Bernard Z"L Milch	
	David and Inez Myers Foundation	

For more information, please write to: info@ortamerica.org

de Gunzburg Society

Named in memory of one of the founding families of ORT, the de Gunzburg Society was established to honor supporters who have generously provided gifts to ORT America through a planned gift, or who have formally declared their intention to leave a bequest to ORT America.

The visionary commitment of legacy gifts sustains ORT year after year. Our deepest appreciation is extended to those who have included ORT in their estate plans; your legacy is helping to ensure a bright future for young people around the world.



ORT America Planned Giving

THEIR EDUCATION. THEIR FUTURE. YOUR LEGACY.

Your Generosity Can Live On

The seeds you plant today will fund dreams of tomorrow. By making a planned gift to ORT, you establish the roots for a great education for our bright students.

Ensure your support for ORT continues via the following options:

- **Percentage giving.** Through your will, you can designate percentages of your estate as you see fit. For example, designate 5% of your total estate to ORT, while leaving 95% to loved ones.
- **Blended giving.** Give an outright gift of cash or other assets today, combined with a future gift, such as naming ORT in your will.
- **Beneficiary designation.** A simple form is all it takes to name ORT as a beneficiary of your retirement plan assets, unneeded life insurance policy or donor advised fund.

Your life's work (and subsequent legacy) is your opportunity to make dreams come true for our students. ORT America is here to help advise you on how you can plan ahead and realize tax benefits.

For more information, please contact:

Robin Isaacson,
National Director Planned Giving

Debra Kanter,
Planned Giving Committee Chair

Tel: 212.547.9150 | Email: plannedgiving@ortamerica.org

Donor Honor Roll

We gratefully recognize these donors, as well as the contributions of those who wish to remain anonymous.

\$1,000,000 +

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\$10,000 - \$24,999

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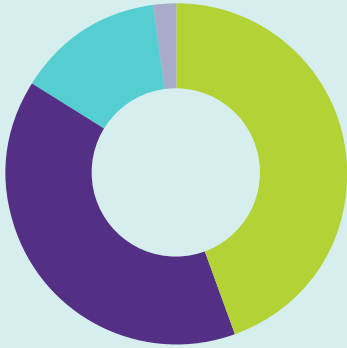
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**ORT extends its deepest appreciation to the Jewish federations
 in the United States and to the Jewish Federations of North America
 for their ongoing partnership and support of ORT.**

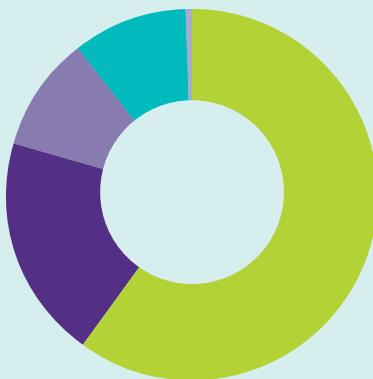
Financial Update

Revenue, Public Support and Others



8,553,563 Contributions and Funds Raised
2,691,721 Grant Income
7,555,011 Planned Giving
366,898 Others

Expenses, Distribution and Others



11,366,501 Support for World ORT Programs
3,739,615 National and Fundraising Activities
1,691,873 Fundraising Support
1,630,302 Management and General
32,500 Others

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ORT America National Board Members at the 100th Anniversary Gala.

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