

2021
ANNUAL
REVIEW
ORT AMERICA SUPPLEMENT

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A Message from ORT America

Dear Friends,

At the beginning of last year, we had not yet been vaccinated, we were still working remotely, and we could not imagine traveling internationally. As we progressed through 2021, we slowly were able to return to activities that would further advance our work to support ORT students, teachers, families, and communities.

Variants came and went and we kept our plans in place with minor adjustments and as a result our fundraising increased significantly this year. The following highlights of 2021 illustrate how we were able to achieve our goals:

- Launched a National Leadership CohORT, an exclusive 18-month development, learning, and mentoring opportunity for ORT America's future leaders. The group of 16 like-minded participants from across the country are actively engaged in the program and have met virtually and in-person.
- Brought ORT education from Israel to American Jewish students and campers, which opened new horizons for these children in STEM subjects and provided a window for local families to observe ORT in action.
- Introduced "Face the Future," a global marketing campaign that demonstrates how ORT changes lives and prepares students for meaningful futures through our unique blend of excellent education, global citizenship, and Jewish values.
- Increased our fundraising, and, at Israel's time of great need, our dedicated supporters stepped up to provide assistance to ensure the safety of our Kfar Silver students who are just eight miles from the Gaza border.



Barbara Birch

Barbara Birch
President & CEO



Howard Lanznar

Howard Lanznar
Chairman of the
Board of Directors

Looking ahead, we are launching the 100th Anniversary of ORT in America. We will highlight the 100 years of impact that were made possible by the visionary men and women who preceded us and continue to inspire us as we follow in their footsteps.

Thank you to all of you for making this past year's accomplishments possible.

Regional Highlights

Across the country, enthusiastic supporters and friends gathered for ORT programs and events – some with special guest speakers and others with fun virtual and in-person activities.

ATLANTA

Atlanta's Honey from the Heart sale, in its 31st year, delivered more than 54,000 honey jars to sweeten the Rosh Hashanah holiday to those celebrating across the country and the world. Earlier in the year, 45 women joined in a virtual "Women's Seder," a 20-year tradition to celebrate the fundamental role of women carrying on Jewish traditions.

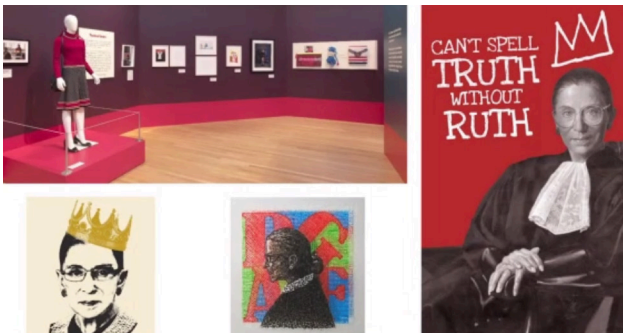


DETROIT

The Detroit Region is known for its annual signature events and 2021 was no exception. Local ORTists attended WINGO and ORT and the City virtually and both events exceeded their fundraising goals. Participants supported Rub-a-Dub's printed ad journal celebrating "100 Moments of Michigan's Impact." ORT America established a presence in Detroit in 1941. The region also hosted "Come ORT and Play," an in-person fundraiser in September. The carnival-style format for school-aged children attracted over 600 attendees, including three generations of family members.

CHICAGO

A highlight for the Chicago Region was an inspiring event highlighting the life and times of Ruth Bader Ginsburg. Held in February in partnership with the Illinois Holocaust Museum's "Notorious RBG" exhibit, the program connected Ruth Bader Ginsburg's deep-rooted values with ORT's commitment to providing a values-based education for all.



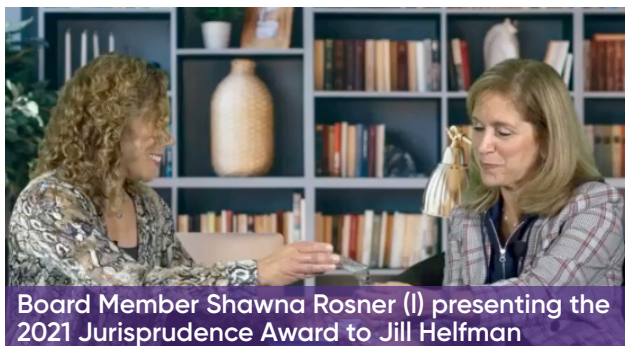
Andi and Larry Wolfe with their grandson Jackson

CALIFORNIA

California regions presented a planned giving webinar focused on maximizing tax advantages in their state and featured two professionals with experience in the legal and financial aspects of legacy giving.

OHIO

ORT Ohio celebrated 50 years of honoring their community at an annual brunch and 24 years of presenting the Jurisprudence Awards to outstanding legal professionals from the local community. The two traditional celebratory events were combined into one virtual event this year. While attendees missed being together, there was great appreciation of all ORT Ohio has accomplished through the half-century.



Board Member Shawna Rosner (l) presenting the 2021 Jurisprudence Award to Jill Helfman

FLORIDA

In Florida, every season brought something special including a virtual book tour with Leslie Barry who wrote *The Newark Minutemen*; a sand art event creating family heirloom



Judaica; and an honoree event recognizing dedicated supporters and leaders of the region and featuring Jason Gewirtz, author of "Israel's Edge," a book about the IDF's most elite unit.



Dr. Moshe Leiba and campers

NORTHEAST

Our Northeast Region held several small gatherings with featured guests from abroad including Dr. Moshe Leiba, Chief Pedagogy Officer at World ORT Kadima Mada in Israel, who met with supporters from Boston and New York to Philadelphia. In December, Dan Green, World ORT Director General & CEO, visited the U.S. and was featured in an ORT in Conversation program with Eric Fingerhut, CEO of the Jewish Federations of North America.



Dan Green and Eric Fingerhut with Barbara Birch



WORLD ORT 1880 Society

The 1880 Society is named for the year of ORTs founding when three men in Czarist Russia realized the need for training Jews in agriculture – and among their first tasks was to raise funds from the community. 1880 Society members generously pledge \$100,000 or more over four years. These donors make an outsized impact on the lives of ORT students, teachers, schools, and communities around the world.

ORT America is grateful for the support and dedication of these 1880 Society Members:

| | | |
|---|---------------------------------------|---|
| Anonymous | Doreen and David Z"L Hermelin | Helen and Harry Saul Foundation |
| Caryl and Herbert W. Ackerman | Renée & Earl Ishbia Family Foundation | Schoenbaum Family Foundation |
| Jack Buncher Foundation | Joel E. Jacob Family | The Sill/Perlmutter Family |
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| David and Nanci Farber Family Foundation | Alice and Charles Kurland | Andrea and Lawrence Wolfe Family Foundation |
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| William and Audrey Farber Family Foundation | Linch Family Foundation | Lewis A. Zipkin and Dawn Kuderna |
| Reese Feldman | Linda and Dan Magalnick | |
| Max M. & Marjorie S. Fisher Foundation | Grace K. Mendelson Z"L | |
| Eileen and Herbert Franks | Judy and Peter Menikoff | |
| Eva Lynn and Leo Gans | Joanne and Richard Miller | |
| Joyce B. and Harry Graber | Lusia and Bernard Z"L Milch | |
| Sue and Robert Grey | David and Inez Myers Foundation | |
| | Panovka Family | |
| | Dorothy & Dr. Hershel Sandberg | |

For more information, please write to: info@ortamerica.org

de Gunzburg Society

Named in memory of one of the founding families of ORT, the de Gunzburg Society was established to honor supporters who have generously provided gifts to ORT America through a planned gift, or who have formally declared their intention to leave a bequest to ORT America.

The visionary commitment of legacy gifts sustains ORT year after year. Our deepest appreciation is extended to those who have included ORT in their estate plans; your legacy is helping to ensure a bright future for young people around the world.

A Role Model for Tzedakah

When Carol Linch, a leader in ORT for over 50 years, passed away in 2020 her sons wanted to find a special way to honor her. It was clear to them that they would do so with a gift to ORT that would carry on her, and their father's, legacy of giving.

"My mother gave of her time in a meaningful way with Tzedakah in mind. She was motivated to make children's lives better through education so they could have successful lives," said Carol's son Keith, who is a past Atlanta Region President.

Carol's involvement began at a Women's American ORT (WAO) meeting at a home in Chicago, where she heard about the impact of ORT's educational programs. Her interest and involvement grew from there. Carol's leadership in WAO and World ORT included her service as WAO National President and she was viewed as a dedicated, thoughtful, and accomplished leader.

Carol and her beloved husband Earl were Lifetime Members of ORT, Guardians, and members of the de Gunzburg Society. They visited ORT's global programs and modeled ORT's values of giving to others through their generous financial support.

Over the years Keith and his siblings Steve and Mark became more knowledgeable about ORT. When their mother spoke as national president at the ORT convention, they realized how committed she was, and all the work she had done and was doing behalf of ORT.

When it was time to consider a meaningful tribute in her memory, ORT was an obvious choice. "After she passed away, we felt we should honor our mother's involvement in ORT," said Steve.

The Linch's learned about the important work of the Kfar Silver Youth Village in Israel and thought it would be a perfect match. After discussions with Amos Gofer, CEO of the Village, and learning about the priorities and needs of the students, they made a gift to support programs that prevent students from dropping out and provided funds to renovate a space for art that will bear Carol's name.

Through their multi-generational philanthropy, the Linch family aims to help people achieve stability and self-respect leading to a better future.



The Linch family (L-R): Steven, Carol, Earl, Keith, and Mark

Donor Honor Roll

We gratefully recognize these donors, as well as the contributions of those who wish to remain anonymous.

\$1,000,000 +

Anonymous
William & Audrey Farber Family Foundation
David & Nanci Farber Family Foundation
Jeffrey Farber Family Foundation
Estate of James Klinghoffer
Estate of Bernard Milch
Andi and Larry Wolfe

\$500,000 - \$999,999

Estate of Shirley Jordan
The D. Dan and Betty Kahn Foundation
Sid Samuel and Minna Levy Trust

\$250,000 - \$499,999

Renée & Earl Ishbia Family Foundation
Linch Family Foundation
Estate of Deanne H. Sharlin
Estate of David B. Zugman

\$100,000 - \$249,999

Atlanta Region/Honey From the Heart
Estate of Harry Berzon
Jack Buncher Foundation
Marilyn Eager
Eileen P. and Herbert H. Franks
Estate of Caren Lamkin
Gail and Howard Lanznar
Goldman Sachs Gives at the recommendation of Joshua Schiffin and Dana Sirota
Estate of Eleanor Thal Wolf
Women's American ORT Foundation

\$50,000 - \$99,999

Adolf B. and Helen P. Bondy Foundation
The Max M & Marjorie S. Fisher Foundation
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Estate of Adolph Moses
David and Inez Myers Foundation
Jeanine P. and Roland Plottel
Estate of Edward Shade
Dr. Louanne Smolin and David Eaton
United Jewish Federation of Tidewater
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Abraham and Zulema Sudilovsky Foundation
Estate of Wolfgang Wasserman

\$25,000 - \$49,999

Anonymous
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Martin Elias
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Estate of Michael Felsher
Frankel Trust to Empower Jewish Youth
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Sue and Robert Grey
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Linda J. and Dr. Daniel Magalnick
Judy and Peter Menikoff
Milwaukee Jewish Federation
Estate of Harriet Morse
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Helen & Harry Saul Foundation
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The Emanuel Weintraub 2007 Family Trust
Winston-Salem UJA

\$10,000 - \$24,999

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Maud and Serge Berguig
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 The Lieberman Trust
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Memphis Jewish Federation
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Nancy Katzman and Randy Wertheimer
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 Sybil and Shelby Yastrow
 Prof. Julian E. Yudelson
 Lori and Alan Zekelman
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\$5,000 - \$9,999

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 Brenda and Jerry Frebowitz

Marc Freedman
 Solange S. Gabany
 Debby Glick
 Melvyn Golden
 Susan S. and Marc Goldman
 Estate of Moses & Beatrice Goodman
 Goodman Family Charitable Trust
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 Rhoda E. and David S. Gould
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Shelley Milin Marcus and Gregory A. Marcus
 Jewish Federation of Central Massachusetts
 Susan Y. and Peter Meisel
 Minneapolis Jewish Federation
 Herbert & Celia Mittleman Endowment Fund
 Jewish Federation of Greater Naples
 New City Jewish Center
 Jeff Ostreicher
 Hilly Panovka
 Eda Pell
 Shari and Michael Perlmutter
 Jewish Federation of Greater Pittsburgh
 Sonia and Keith Pomeroy
 Estate of Susan B. Press
 Felice Price
 Arline A. and Gary D. Radine
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 Estate of Harry Sandler
 Bluma Schechter
 Estate of Anne Joyce Schleier
 Kyla and Mitchell Schneider
 The Louis Berkowitz Family Foundation
 Charles and M.R. Shapiro Foundation
 Barbara B. and Gerald Siegel
 Donald R. Simon & Esther Simon

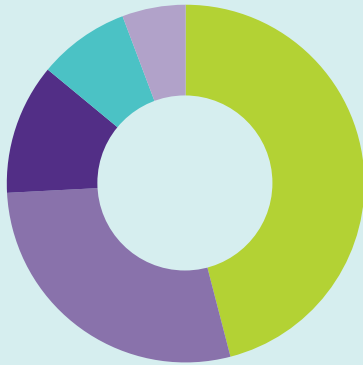
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 Estate of Beatrice Singer
 Kimberly and Paul Singerman
 Elaine Socol
 Shirley Sokolsky
 Julie and Matt Sosin
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 Shelley Stewart
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ORT extends its deepest appreciation to the Jewish federations in the United States and to the Jewish Federations of North America for their ongoing partnership and support of ORT.

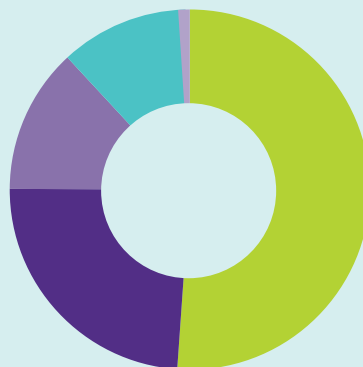
Financial Update

Revenue, Public Support and Others



| | |
|------------------|---|
| 7,093,544 | Contributions and Funds Raised |
| 1,823,976 | Grant Income |
| 4,353,196 | Planned Giving |
| 1,275,902 | Government Support (PPP and ERC) |
| 855,655 | Others |

Expenses, Distribution and Others



| | |
|------------------|--|
| 6,744,506 | Support for World ORT Programs |
| 3,159,433 | National and Fundraising Activities |
| 1,721,719 | Fundraising Support |
| 1,519,433 | Management and General |
| 50,000 | Others |

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Tova Kantrowitz
Director of Marketing and Communications

Lawrence Ludwig
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Development Manager, Legacy and Major Gifts

Karen Cohn
Assistant Director of Marketing

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Heath Blumstein
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Alyssa Giterman
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