

RUB-A-DUB AD JOURNAL OPPORTUNITIES

AD COPY DUE BY FRIDAY, SEPTEMBER 10, 2021



Congratulate
ORT AMERICA

on a Century of Achievement.

and/or

Congratulate Your

GRANDPARENT · PARENT · CHILD · SIBLING · FRIEND

for the role they have played in helping
ORT America reach 100 years of success.

ALL ADS \$1,250 & ABOVE INCLUDE YOUR CHOICE OF OUR LIMITED EDITION 100TH ANNIVERSARY APPAREL.

All Ad Journal Supporters at \$2,500 & above will be recognized as **Annual Campaign Support**ERS of ORT with your **FAMILY NAME** or **BUSINESS LOGO** included in a donor recognition ad placed in the *Detroit Jewish News*, as well as in the donor recognition card mailed at the end of the year to ORT Michigan's entire mailing list of 3,000 constituents.

\$100,000: EDUCATING FOR LIFE SUPPORTER

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 4 apparel items: hat, tank, t-shirt, and/or zip-up hoodie (any combination)

Your donation funds **critical infrastructure improvements** to ensure a safe and healthy campus for students and teachers, including complete overhaul to the electrical system, repairs to broken lighting, new sewage lines, new plumbing system, essential repairs to roads and walkways, and a back-up generator to serve the entire village.

\$25,000: IMPACT SUPPORTER

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 4 apparel items: hat, tank, t-shirt, and/or zip-up hoodie (any combination)

Your donation funds the cost of **one additional bomb shelter at Kfar Silver Youth Village**, located alongside the Israel-Gaza border, to ensure that all students and staff are protected and kept safe under rocket attack.

\$10,000: TRUE POTENTIAL SUPPORTER

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 4 apparel items: hat, tank, t-shirt, and/or zip-up hoodie (any combination)

Your donation **closes the annual gap per child between Israeli government assistance and actual costs** to maintain the high-quality education, activities, programming, and basic living expenses for boarding students at the Kfar Silver Youth Village. Your gift will also fund critical initiatives, such as music and art therapy, tutoring and mentoring, along with recreational and cultural activities that serve to enhance an at-risk child's life.

\$5,000: OPPORTUNITIES SUPPORTER

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 3 apparel items: hat, tank, t-shirt, and/or zip-up hoodie (any combination)

Your donation covers **annual basic essential needs for one boarding student**, including meals, clothing, shoes, eyeglasses, toiletries, school supplies, and mental health services.

\$2,500: DREAMS SUPPORTER

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 2 apparel items: hat, tank, t-shirt, and/or zip-up hoodie (any combination)

Your donation sponsors a **bar/bat mitzvah for one student** whose family cannot afford this religious milestone, including tutoring and Torah preparation, the mitzvah service, new clothes, and a modest reception for family and friends.

\$1,800: CHAMPION OF ORT

- 1 full-page, color ad (7.5" w x 10" h)
- Choice of 1 apparel item: hat, tank, t-shirt, or zip-up hoodie

Your donation covers the **annual cost of the drop-out prevention program for one student** in jeopardy of dropping out of school. This program involves a comprehensive intervention plan, including one-on-one and group tutoring, emotional counseling and mentoring, and extracurricular activities to ensure completion of high school.

\$1,250: AMBASSADOR OF ORT

- 1 full-page, black and white ad (7.5" w x 10" h)
- Choice of 1 apparel item: hat, tank, or t-shirt

Your donation provides **one gifted student with a supplemental weekly, high-level mathematics and physics course** to allow them to reach their full academic potential.

\$550: PARTNER OF ORT

- ½ page, black and white ad (7.5" w x 4.9" h)

Your donation covers **one weekly after-school enrichment class** – such as sports, music, or art lessons – for one boarding student for one year.

OVER

JOURNAL COPY AND PAYMENT FORM

AD JOURNAL COPY INFORMATION — AD DUE BY FRIDAY, SEPTEMBER 10, 2021

Name/Company as it will appear in the Ad Journal Index: _____

I will submit my print-ready ad to michigan@ortamerica.org (high-resolution pdf, jpg, tif, eps, Illustrator, or psd).

I would like ORT to design my ad with the message below (add additional sheet, if necessary); photos and/or business logo can be incorporated into the design of your ad by emailing them to michigan@ortamerica.org.

Full Page size is 7.5" w x 10" h | Half Page size is 7.5" w x 4.9" h

Ad Text

DONOR & PAYMENT

Donor Name (first and last): _____ Contact Name (if different than donor): _____

Street Address: _____ City/State/Zip: _____

Daytime Phone: _____ E-mail Address: _____

Ad Journal Level & Title: _____

As a \$2,500 & above Annual Campaign Supporter, please recognize my donation in regional listings by:

Family Name for Listing: _____ Business Logo (send logo to michigan@ortamerica.org)
Print name(s) exactly as you want to be listed.

CHECK ENCLOSED PLEASE BILL ME FOUNDATION CHECK DONATION ONLY
please make check payable to ORT America donation due by 12/31/21 will be forthcoming from my foundation not placing an ad

PLEASE CHARGE: \$ _____ VISA MC AMEX

Name on Card: _____ Acct. #: _____ Exp. Date: ____/____/____ CSV: _____

Billing Address: _____ City/State/Zip: _____
(if different than above)

100TH ANNIVERSARY APPAREL SELECTIONS — APPLICABLE FOR ALL \$1,250 & ABOVE AD DONORS

\$100,000 AD (choice of 4, any combination):

Hat: qty _____ Tank: qty _____/size(s) _____ T-shirt: qty _____/size(s) _____/color(s) _____ Hoodie: qty _____/size(s) _____

\$25,000 AD (choice of 4, any combination):

Hat: qty _____ Tank: qty _____/size(s) _____ T-shirt: qty _____/size(s) _____/color(s) _____ Hoodie: qty _____/size(s) _____

\$10,000 AD (choice of 4, any combination):

Hat: qty _____ Tank: qty _____/size(s) _____ T-shirt: qty _____/size(s) _____/color(s) _____ Hoodie: qty _____/size(s) _____

\$5,000 AD (choice of 3, any combination):

Hat: qty _____ Tank: qty _____/size(s) _____ T-shirt: qty _____/size(s) _____/color(s) _____ Hoodie: qty _____/size(s) _____

\$2,500 AD (choice of 2, any combination):

Hat: qty _____ Tank: qty _____/size(s) _____ T-shirt: qty _____/size(s) _____/color(s) _____ Hoodie: qty _____/size(s) _____

\$1,800 AD (choice of 1):

Hat Tank: size _____ T-shirt: size _____/color _____ Hoodie: size _____

\$1,250 AD (choice of 1):

Hat Tank: size _____ T-shirt: size _____/color _____

I HAVE AN ORT STORY TO SHARE, PLEASE CONTACT ME .

Name: _____ Phone Number: _____ Email: _____

Please mail, fax, or e-mail your payment and contract to:
ORT America, Lois G. Sandberg Michigan Region Office
6735 Telegraph Rd., Ste. 350, Bloomfield Hills, MI 48301 | Fax: 248-723-8861 | michigan@ortamerica.org
For questions, please call 248-723-8860.

ORT America is a 501(c)(3) organization, Federal Tax ID 13-566492. Donations are tax deductible as allowed by law.



SCAN QR CODE
TO COMPLETE
AD CONTRACT FORM
AND PAYMENT ONLINE.



ALL \$1,250 & ABOVE AD DONORS
will receive their choice of our
Limited Edition 100th Anniversary Apparel
from the collection below.

T-SHIRT



Unisex Fine Jersey Crew

One of the softest t-shirts you will ever put on your body!

Colors: Faded Black or White

Sizes: XS – 3XL

TANK TOP



Women's Skinny Tank

Super soft baby rib tank top, slim fit, with long length, over-hip fit for comfort.

Color: White

Sizes: XS – 2XL

ZIP-UP HOODIE



Unisex Triblend Fleece Full-Zip Hoodie

Incredibly soft and relaxed unisex style, pre-laundered for that already lived-in feel!

Color: Charcoal Black Triblend

Sizes: S-2XL

SNAPBACK HAT



Snapback Yupoong Hat

Sure to become your wardrobe staple with this classic, 6-panel snapback cap with premium wool-blend fabric!

Color: Black

Size: One size fits most!