

ORT AMERICA, INC. - PYRAMID OF GIVING REPORT
NEW GIFTS and PLEDGES RECEIVED IN CALENDAR YEAR 2019 versus 2018
FOR THE SEVEN MONTH PERIOD ENDING JULY 31, 2019

Category	Calendar 2019						Calendar 2018					
	01/01/2019 through 07/31/2019						01/01/2018 through 07/31/2018					
	#	% of Total	Cum %	Dollar Amount	% of Total	Cum %	#	% of Total	Cum %	Dollar Amount	% of Total	Cum %
\$100,000+	1	0.02%	0.02%	\$1,000,000	34.11%	34.11%	2	0.04%	0.04%	\$565,250	24.32%	24.32%
\$50,000-99,999	4	0.08%	0.10%	\$226,401	7.72%	41.83%	3	0.06%	0.09%	\$153,000	6.58%	30.90%
\$25,000-49,999	13	0.26%	0.36%	\$353,910	12.07%	53.90%	8	0.15%	0.25%	\$218,755	9.41%	40.32%
\$10,000-24,999	27	0.53%	0.89%	\$341,712	11.66%	65.56%	24	0.45%	0.70%	\$278,102	11.97%	52.28%
\$7,500-9,999	3	0.06%	0.95%	\$24,007	0.82%	66.38%	5	0.09%	0.79%	\$38,833	1.67%	53.95%
\$5,000-7,499	39	0.77%	1.72%	\$201,965	6.89%	73.27%	46	0.87%	1.66%	\$239,455	10.30%	64.25%
\$2,500-4,999	60	1.19%	2.91%	\$185,856	6.34%	79.61%	72	1.36%	3.02%	\$207,527	8.93%	73.18%
\$1,800-2,499	34	0.67%	3.58%	\$64,519	2.20%	81.81%	40	0.76%	3.78%	\$76,813	3.30%	76.49%
\$1,000-1,799	141	2.79%	6.37%	\$168,931	5.76%	87.57%	151	2.85%	6.63%	\$175,395	7.55%	84.03%
\$550-999	73	1.44%	7.82%	\$48,370	1.65%	89.22%	63	1.19%	7.82%	\$40,979	1.76%	85.80%
\$250-549	230	4.55%	12.37%	\$80,962	2.76%	91.98%	212	4.01%	11.83%	\$78,374	3.37%	89.17%
\$150-249	282	5.58%	17.95%	\$52,063	1.78%	93.76%	298	5.63%	17.46%	\$54,088	2.33%	91.50%
\$36-149	3,540	70.07%	88.02%	\$172,419	5.88%	99.64%	3,800	71.81%	89.27%	\$186,358	8.02%	99.51%
Less Than \$36	605	11.98%	100.00%	\$10,597	0.36%	100.00%	568	10.73%	100.00%	\$11,274	0.49%	100.00%
Total	5,052	100%		\$2,931,711	100%		5,292	100%		\$2,324,203	100%	

Notes:

Income totals are calculated based on new gifts and pledges received.

These include new gifts and pledges received in the form of individual contributions, family foundations, independent foundations, corporate grants, life memberships, irrevocable planned gifts, event supporters and corporate matching gifts. (Corporate matching money is added to the individual's gift for determining the contribution category).

Excluded are payments on prior year pledges and planned giving (legacy/gift annuity) income.

The financials represented in this report are unaudited. As a result, they are subject to change.