ORT Brings to Life Israeli Innovation at Jewish Summer Camps

This summer, ORT once again is introducing campers at six Jewish summer camps in the U.S. to the vibrancy of Israeli innovation. More than 700 campers between the ages of 9-13 will take part in ORT’s Start-up Challenge, which includes interactive educational activities focused on science, technology, engineering, art and math (STEAM) that embrace the entrepreneurial spirit of Israel’s Start-up Nation.

Participating camps included Tamarack Camps in Ortonville, which took its Start-up Challenge July 8, allowing campers to delve into science, experience cutting-edge technology and discover Israeli culture in a fun and interactive setting. Through problem-solving, creative thinking, teamwork and tournaments, ORT taught critical 21st-century skills as campers built robots, experienced virtual reality, integrated coding to help their robots overcome obstacles and captured all of the action through the creation of their own digitally designed videos.

“Israel is a world leader in the field of technological entrepreneurship and innovation, and as Israel’s largest leading provider of informal experiential science and technological education, ORT is shaping the next generation of scientists and entrepreneurs. We are delighted to be able to bring this experience to Jewish summer camps throughout the U.S.,” said Howard Lanznar, Chairman of ORT America.