

## ORT AMERICA PROPOSED COMMITTEES 2019-2020

These Committees include those mandated by the By-laws and those to be established by the Board in its discretion. Each Committee would include members of the Board, but (except where legally required) may also include non-Board members.

<b>NAME</b>	<b>DESCRIPTION</b>
Executive	As described in By-laws
Audit	As described in By-laws
Finance; subcommittees:	As described in By-laws; certain roles delegated to subcommittees below: <ul style="list-style-type: none"><li>• Financial Reporting Oversight of financial reporting, budgeting, planning, cash management, etc.</li><li>• Investments Oversight of investments, including SPFs and other funds managed by ORT America</li><li>• SPFs and endowments Oversight of management of all special purpose funds and endowments (including WAOF), including disbursement requests and donor engagement/relations</li></ul>
Compensation	As described in By-laws; to be formed by the Board as and when needed
Board and Leadership Development	Would act as Nominating Committee, but also implement goals identified by the Board Workstream, including Board education and training, leadership development, and generally making the Board experience more meaningful and engaging; help develop future leaders, from "Next Gen" groups, local/regional volunteers, etc.
Major Gift Fundraising	Work with professional staff to flesh out and oversee implementation of Strategic Plan for increasing Major Gifts. Help to identify and engage with new prospects. Oversee Board giving. Assist with fundraising calls, recognition, stewardship of major givers
Campaign Committee	Design of annual and special campaigns, with special focus on \$1,000+ donors to retain and increase their giving levels. Close coordination with Marketing Committee and professionals

**NAME****DESCRIPTION**

Planned Giving

Oversee design and implementation of planned giving and legacy giving initiatives

Donor Recognition,  
Appreciation & Engagement

Work with professional staff to enhance engagement and stewardship of donors at all levels, from thank-you notes/calls to site visits to missions; help to develop recognition structures to embrace donors and stimulate upgrades

Proposals &amp; Reporting

Support professional staff in redesigning the proposal writing and reporting relationships with World ORT and World ORT operating units. Help drive donor-centric focus throughout these processes.

Fundraising Steering Group

Comprised of the chairs of the 5 committees directly above; provide overall direction and coordination of the fundraising process, guidance in prioritization of projects and resources,

Marketing &amp; Public Relations

Work with Marketing Director and staff to provide guidance and support in fleshing out and implementing the Marketing Workstream proposals

**TASK FORCES:**

New York Development

Develop strategies and tactics to improve ORT's presence, awareness and base of donors/supporters in the New York City metro area

ORT Pedagogical Programs in  
US

Work with World ORT to identify and pursue opportunities to offer ORT programs to US students