


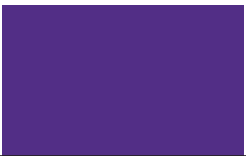
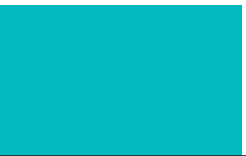

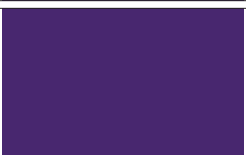
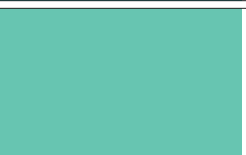
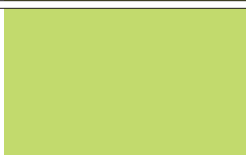


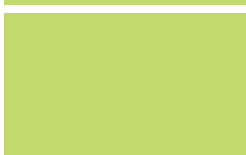


	ORT Purple	ORT Aqua	ORT Green	
Pantone	 2685	 326	 390	Print
CMYK	 C 85 M 100 Y 10 K 0	 C 75 M 0 Y 30 K 0	 C 35 M 0 Y 100 K 0	
RGB	 R 73 G 21 B 113	 R 0 G 221 B 191	 R 193 G 247 B 103	Onscreen
HEX	 #491571	 #00ddbf	 #c1f76f	

These colors are digital representations, on screen digital colors do not match the physical printed PMS and CMYK colors exactly.

For onscreen colors it is important to remember that every end user might have another display color profile and therefore might see a slightly different or very different color.

Pantone Matching System (PMS) colors are solid inks that look the same no matter which offset print vendor uses them (though the color does have slight variations depending on which paper it prints on).

CMYK colors are created (processed) on press using a mix between cyan, magenta, yellow and black inks. Since there are variations between presses, press operators and other factors, CMYK colors are not guaranteed to be perfectly reproduced between printers or even print jobs.

RGB Gamut which, in very simple terms, is composed of all of the colors in light. RGB colors appear vibrant because they are illuminated and there is a larger range in color gamut than what you'd get on the printed page.

HEX is mainly used for web, it is thought of as shorthand for its RGB values with a little conversion gymnastics in between.